



**A place to start,
to stay, to grow!**

Staveley Town Deal Board

11th November 2022

Item 8

Communications, Engagement and Consultation Update

1. Recommendation

- a) That the report be noted.

2. Communications Update

Communications, Engagement and Consultation (CEC) Working Group met on 7 September and 2 November and continue to make good progress.

Communication and engagement activities to raise awareness and understanding of the Town Deal have taken place or are planned as noted below:

- The second Town Deal community feedback survey is now live (see QR code below) and includes some project specific questions to engage people.
- Banners, postcards, promotional materials and leaflets at various events and locations including Investment Summit, Get2Gether, Northern Canals meeting, SMWFC
- A Town Deal Christmas Card design project with Treasures Neighbourhood Nursery, Staveley
- Submission of a bid for funding for a Staveley Town Centre walking trail (awaiting results of the bid) and networking with Edge Ministries walking group

Communication developments and materials have been produced, including:

- Publication and distribution of Town Deal project booklets (Investment Summit, Great Chesterfield Get2Gether, Northern Canals Association meeting, Markham Vale, Staveley Hall. These are now revised to have the date of issue and Town Deal Board members noted on the back page.
- Canal poster printed and distributed. Other project posters to be designed and produced
- Articles in Derbyshire Times and Derbyshire Live – Staveley 21 and Staveley Hall
- Next stages of development are for a Town Deal newsletter (for community and businesses, short videos, further PR opportunities now that projects are moving to Contract/MoU stage and social media pages (Facebook) and Linked In.



Autumn Town Deal Community Feedback Questionnaire QR Code.