



## **Staveley Town Deal Board**

**17<sup>th</sup> September 2021**

### **Item 7 - Communications, Engagement & Consultation Update**

#### **1. Recommendation**

- a) That the report be noted
- b) That Board members sign up to the Communications Protocol
- c) That Board members advise the Town Deal Team of any events suitable to promote the Staveley Town Deal

#### **2. Update**

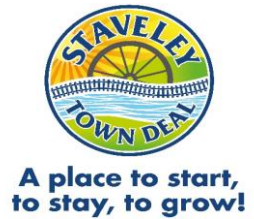
The Communications, Engagement and Consultation (CEC) Working Group met on 22 July and 8 September and continue to make good progress.

Key points to note

- Appointment of Engagement Officer, Gina Taylor who started on 6 September and will be working two days a week
- Banners and postcards have been produced to promote the Town Deal. They can be booked via the Town Deal Team
- Communications Protocol produced
- A set of FAQs for the Town Deal is in draft form
- Wording for partner websites is available
- A Consultation Checklist is being prepared

#### **3. Communications Protocol**

Work has continued on the Communication Protocol, now approved by the CEC group. The Project Sponsors have also signed up to the Protocol and we now bring it to Town Deal Board for approval and recommend partners sign up too and provide details of their Communications Officer to ensure key messages are shared. A copy is in the papers as Appendix I.



#### 4. Event Calendar 2021 - 2022

The CEC Working Group are collating an events programme to co-ordinate

Date & Times	Event & Location	Event Lead	Materials/Resources Required
6 -8 August 2021	Roundhouse Open Day, Barrow Hill	Barrowhill Engine Shed	Banners & Postcards
9 – 11 September 2021	Rail Ale – Barrow Hill	Barrowhill Engine Shed	Banners & Postcards
17 September	Staveley Hall, Business Event	Staveley Town Council	Banners & Postcards
TBA	Canal Trust consultation at Mastin Moor	Chesterfield Canal Trust	Banners & Postcards
October 2021	Electoral Register checks around Staveley	CBC Officers	Post cards to hand out
12 November 2021	Town Deal Board meeting	Town Deal Team	Banners & Postcards
21 November 2021	Springwell Community College Parents Evening	Springwell Community College	Banners & Postcards, Presentation (Chair/Mr Wingfield or TD Rep)
November 2021	Town Centre Masterplan Consultation dates and venues TBA	CBC Officers	Masterplan materials, banner & postcards
TBA	Fire Service Events and Open days	Fire Service	Banners & Postcards